

## CERTIFICATION OF COMPLIANCE WITH STATUTORY LIMITS AND SECTION 73.670 (COMMERCIAL LIMITS IN CHILDREN'S PROGRAMS)

**JULY 1, 2008 – SEPTEMBER 30, 2008** 

## FOR THE PUBLIC FILE

I hereby certify that during the past calendar quarter WTVF, its network and/or its syndicator, as a standard practice, formatted and broadcast the children's programs which are listed below to assure that they would be within the statutory limits permitted for commercials and commercial matter in such programs. Specifically:

- 1. Each hour of weekend children's programming contained no more than ten and one-half minutes (10:30) of commercials.
- 2. When a half-hour children's program was not part of an hour's block of children's programming, the program contained no more than five minutes and fifteen seconds (5:15) of commercials.

The CERTIFICATION OF COMPLIANCE WITH CHILDREN'S TELEVISION COMMERCIAL LIMITS supplied by CBS Television Network, including certification of compliance with the website rule, is attached.

**Program Titles:** 

Care Bears

Strawberry Shortcake

Cake

Horseland

Sushi Pack

Dino Squad

Debbie Turner, General Manager

NewsChannel 5 Network LLC

DATE: 9/30/08

## CERTIFICATION OF COMPLIANCE WITH CHILDREN'S TELEVISION COMMERCIAL LIMITS July 1, 2008 – September 30, 2008

During the above period, the CBS Television Network ("CBS"), a unit of CBS Corporation, disseminated to its owned and affiliated stations the following weekly programs originally produced and broadcast primarily for an audience of children 12 years of age and under:

CARE BEARS
STRAWBERRY SHORTCAKE
CAKE
HORSELAND
SUSHI PACK
DINO SQUAD

All of these programs were disseminated for weekend broadcast by CBS affiliates and owned stations.

I hereby certify that the children's programming disseminated by CBS during the period July 1, 2008 through September 30, 2008, was formatted to contain no more than the maximum amount of commercial time permitted under the Communications Act, as amended, 47 U.S.C. §303a, and 47 C.F.R. §73.670(a)-(d). Specifically, I certify that, in the form and sequence in which the programming was disseminated by CBS to its owned and affiliated stations for broadcast:

- (1) Each hour of weekend children's programming (containing either one hour-long program or two consecutive half-hour programs) contained no more than ten and one-half minutes (10:30) of network commercials and was formatted to contain no commercials supplied by the local station;
- (2) When, due to preemptions, the network disseminated during the weekend a half-hour children's program which was not part of an hour's block of children's programming, that program contained no more than five minutes fifteen seconds (5:15) of network commercials and was formatted to contain no commercials supplied by the local station.

Matthew Margo

Senior Vice President

Program Practices New York

**CBS** Television Network

Date: October 2, 2008